

**\*\*\*THE HEALTHCARE EXECUTIVES' CLUB PRESENTS A  
CONTEMPORARY PROGRAM \*\*\***



*Thursday, November 30, 2017*

*Hosted by Mercy Medical Center of the Catholic Health Services of  
Long Island*

***“Operational Issues for the Provision of  
Services within the Changing Relationship of the  
Hospital and Continuing Care Providers”***

**Presented by:** Jennifer Kennedy, R.N., B.S.N., M.S., CCTM, Chief Marketing  
Officer, Gurwin Jewish Nursing and Rehabilitation Center  
Kathleen R. Kennedy, M.S., R.T. (R) (QM), Assistant Vice President,  
Clinical Operations, Mercy Medical Center

**PROGRAM**

**6:00 PM – 7:00 PM**

**Buffet and Fellowship**

**7:00 PM – 8:30 PM**

**Program with Presentation**

**Kathleen R. Kennedy, M.S., R.T. (R) (QM), is the Assistant Vice President,  
Clinical Operations at Mercy Medical Center in Rockville  
Centre, New York,**



a part of the regional hospital and post-acute continuum of care provider system of the Catholic Health Services of Long Island. In her present position, Ms. Kennedy has administrative oversight of multiple clinical operations, including Radiology and Imaging, Cardiovascular Services, Physical Medicine and Rehabilitation and Hyperbaric Medicine and Wound Care Services; and she has lead responsibility for the establishment and operation of collaborative relationships with health services organizations within the continuum of care (i.e. skilled nursing facilities/nursing homes, assisted living facilities, home health care agencies, emergency management services and the New York State Delivery System Reform Incentive Program for redesigning the Medicaid health care delivery system).

Ms. Kennedy has over twenty years of experience in the provision and management of clinical services within the hospital and regional health care system, and she has worked with the larger provider community, including nursing homes and other long term care service organizations, to institute protocols that assure effective operating relationships in addressing the issues of performance based payment models. She provides consultation to service providers in assisting with operational and regulatory concerns and she has taught students in various courses of the health care administration program at St. Joseph's College.

Ms. Kennedy earned a Master of Science with a concentration in Health Care Administration from St. Joseph's College. She is currently pursuing a Doctor of Education in Organizational Leadership, with an emphasis on Health Care Administration, from Grand Canyon University. She is married with three children and resides in Nassau County.

**Jennifer Kennedy, R.N., B.S.N., M.S., CCTM, is the Chief Marketing Officer at the Gurwin Jewish Nursing and Rehabilitation Center in Commack, New York,**



a skilled nursing facility (nursing home) licensed by the New York State Department of Health and operating a full range of post-acute, long term care, services. In her role, she oversees the marketing, census development, provider relationships and continuum of care strategies for Gurwin's Family of Healthcare Services, which includes the Assisted Living Residences, the Skilled Nursing Facility, the Certified Home Health Care Agency, the Licensed Home Health Care Service, and both the social and medical model Adult Day Care programs.

Ms. Kennedy has over 20 years' experience in care coordination across the health care continuum, with special interest implementing care transition interventions to reduce the prevalence of potentially avoidable hospital readmissions. She supported the care transition initiatives of the Suffolk County Performing Provider System, Suffolk Care Collaborative, by working with the county's 11 hospitals and post-acute care partners to implement care transition interventions. During her time at National Healthcare Associates, Inc., Ms. Kennedy led the clinical care redesign strategy of the organization towards value-based payment reform, participation in bundle payment initiatives and created ACO partnerships. In addition, she led and motivated a clinical integration team to facilitate an integrated approach to care delivery.

Ms. Kennedy earned her B.S.N. and Masters of Science in Healthcare Management and Policy at Stony Brook University. She is an active member of the Case Management Society of America and the American Case Management Association. She is certified in INTERACT's Quality Improvement Program and recently achieved her Care Coordination Transition Management Certification.

Ms. Kennedy resides in St. James, and she enjoys spending time with her husband, children and granddaughter at their home on the North Fork of Long Island.

***A Special Thank You to Ron Steimel, Executive Vice President and Chief Administrative Officer, and his staff at the Mercy Medical Center***

**HEALTHCARE EXECUTIVES' CLUB**

**HOLIDAY PARTY – THURSDAY, DECEMBER 21, 2017**

**6:00 PM**

**ANTHONY'S ITALIAN RESTAURANT**

**OAKLAND GARDENS, NEW YORK**

**"WATCH FOR THE ANNOUNCEMENT"**