

**\*\*\*THE HEALTHCARE EXECUTIVES' CLUB PRESENTS A  
CONTEMPORARY PROGRAM \*\*\***



*March 28, 2018*

*Hosted by Parker Jewish Institute for Health Care and  
Rehabilitation*

***"Medicare and Medicaid Managed Care Models  
and Their Operational Interactions with Health  
Services Organizations"***

**Presented by:** *Tara Buonocore-Rut, MHA, LNHA, Executive Vice President for  
Corporate Strategy, Parker Jewish Institute for Health Care  
and Rehabilitation and AgeWell New York*  
*Dana E. Sherwin, MHA, FACHE, Executive Director, AgeWell  
New York*  
*Jeannie Doherty-Benckwit, RN, Senior Director of Business  
Development, AgeWell New York*

**PROGRAM**

6:00 PM – 7:00 PM

Buffet and Fellowship

7:00 PM – 8:30 PM

Program with Presentation

**Tara Buonocore-Rut is the Executive Vice President of Corporate  
Strategy at the Parker Jewish Institute for**



**Health Care and Rehabilitation,** and a founding senior executive of AgeWell New York, LLC, a Managed Care Plan launched in 2012 serving the care management and coverage of the Medicare and Medicaid populations in the New York Metropolitan area

Ms. Buonocore-Rut holds a Master of Health Administration degree and a Bachelor of Business Administration degree from Hofstra University, and has held various executive management positions in the long term care industry. She is a licensed nursing home administrator in the State of New York. Her professional experience includes administrative responsibility for facility operations, strategic business planning and development, and leadership of several health care companies prior to joining at AgeWell. She was recognized by the Queens Courier in New York as one of the Top Women in Business in New York. She also received a Young Leadership Award by the Association for Jewish Aging Services.

**Dana Sherwin is the Executive Director of AgeWell New York, LLC,**



serving the Medicare and Medicaid populations in the New York Metropolitan area. She was on the consulting team during the development of AgeWell New York, and was held the positions of Assistant Executive Director and Associate Executive Director.

Ms. Sherwin has held various and diverse senior executive positions in health care management, policy and consulting. She spent nineteen years at the Greater New York Hospital Association (GNYHA) serving the not-for-profit hospital membership in areas of health finance policy and the development of several GNYHA-owned health care businesses. She served as a Board member of Care for the Homeless and an Advisory Board member of the Griffith

Leadership Institute for Health Management and Policy of the

University of Michigan's School of Public Health. Ms. Sherwin holds a Bachelor of Science from Cornell University and a Master of Health Services Administration degree from the University of Michigan. She is a Fellow of the American College of Healthcare Executives (FACHE).

**Jeannie Doherty-Benckwit is the Senior Director of Business**



**Development at AgeWell New York,** a managed care

plan serving seniors and disabled populations in the New York Metropolitan area. Ms. Doherty-Benckwit leads a team of Senior Benefit Advisors (licensed Medicare agents) and Business Development Managers responsible for educating the Medicaid and Medicare eligible populations on AgeWell New York's Medicare Advantage and Medicaid Managed Long Term Care Plans. She serves as a health care advocate and educator, helping seniors to navigate and understand their health care coverage options. She is an industry expert and trusted resource in the areas of managed care, long term care services, home care, Medicare and Medicaid, and community health programs

Ms. Doherty-Benckwit professional background spans the continuum of care, including hospitals, nursing homes and home health services. Jeannie served as an Outreach Registered Nurse and Clinical Manager at Parker Jewish Institute for Health Care and Rehabilitation. Her experience and knowledge related to health care coverage options for the senior population provides value to those navigating the complexities of Medicare and Medicaid.

***A Special Thank You to the Staff of the Parker Jewish Institute  
for Health Care and Rehabilitation in Hosting the Healthcare  
Executives' Club***

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