



*****THE HEALTHCARE EXECUTIVES' CLUB PRESENTS
A CONTEMPORARY PROGRAM *****

April 26, 2017

*Hosted by the Center for Health Innovation of Adelphi University,
Garden City, New York*

*“Population Health – as a Concept for Today’s Hospitals, Nursing Homes and Other
Providers in the Health Care Delivery System”*

*Presented by Joel Shu, M.D., M.B.A., Vice President, Clinical Transformation and
Population Health, Catholic Health System of Long Island*

*Comments by Alan Cooper, Ph.D., M.B.A., Associate Dean and Clinical Professor, Robert
B. Willumstad School of Business, Adelphi University*

Program

6:00 PM – 7:00 PM

Buffet and Fellowship

7:00 PM – 8:30 PM

Program with Presentation

The Healthcare Executives' Club (HEC), founded in 1958 as a not-for-profit professional membership association, is dedicated to providing its members with a forum that contributes to their contemporary and relevant knowledge within the administration, management and organizational delivery of health and human services. Among other guiding principles, the Healthcare Executives' Club promotes and communicates the values and ethics associated with effective leadership qualities in the provision of health and human services for diverse populations and communities.

With a commitment to preserving the HEC's traditional mission for collegial education, as well as social and professional development among members from multiple leadership positions and organizations providing for the health and human services of local populations, the Healthcare Executives' Club conducts a schedule of meetings and programs throughout each year. In addition to regularly meeting with the general membership and keeping them apprised of the Club's ongoing activities and benefits, the Healthcare Executives' Club arranges dinner gatherings to foster relationships and present programs facilitating knowledge and skills for the membership. Speakers and panels of experts in different aspects of the health and human service delivery environment address topics with information specifically pertinent to the learning and career development needs of the HEC's membership. The Club also compliments these educational programs with membership participation in social/holiday gatherings, community/charity endeavors and collaborative projects with academic institutions and other professional associations.

The HEC's membership represents professionals from hospitals, ambulatory care, nursing homes, assisted living, home care, supportive consultants/vendors and many other parts of the health/human service delivery system and the Club promotes progressive and dynamic activities for the membership's benefit – often at provider and academic locations in the metropolitan area.

A Special Thank You to Elizabeth Cohn, Ph.D., Executive Director, and all the staff of the Center for Health Innovation.



Joel Shu, M.D., M.B.A., is the Vice President of Clinical Transformation and Population Health at the Catholic Health System of Long Island. In this role, he supports the system's progressive population health strategy and is directed at improving access, quality, and efficiency of care for large populations. Dr. Shu has also served as the Chief Medical Officer of CHS Physician Partners, an Independent Practice Association with over 400 practices, 1100 physicians, and 100,000 covered lives, including its own Accountable Care Organization.

Before joining CHS, Dr. Shu was Project Director of an Accountable Care Organization for Jersey City Medical Center, where he held various administrative and clinical positions since 2008. He instituted clinical practice changes within the ACO to achieve improved results in programs addressing bundled payment care, inpatient pain, symptom management, outpatient cancer rehabilitation, and patient satisfaction. Concurrently, Dr. Shu served as Chair of Medical Staff Peer Review, Director of Electronic Medical Record Implementation and Director of Continuing Medical Education, in addition to managing an anesthesia department.

Dr. Shu earned his medical degree from Temple University School of Medicine in Philadelphia and his master's in business administration from the New York University Stern School of Business. A member of the American Board of Anesthesiology and the China AIDS Fund Board of Directors, he resides in Long Island.

Catholic Health Services (CHSLI) is an integrated system encompassing some of the region's finest health and human services agencies. With six acute care hospitals, three nursing homes, a home care service, hospice, and community-based agencies, CHS's high standards have resulted in a 30% market share.



Alan Cooper, Ph.D., M.B.A., is the Associate Dean and Clinical Professor at the Willumstad School of Business at Adelphi University. He has over 25 years of experience in the area of strategic organizational transformation, with a specific focus on organization development (OD), customer experience, change management, teambuilding/collaboration, organizational capacity, HR, and leadership development. His work is consistently aligned with an overarching emphasis on the achievement of an organization's strategic mission.

Dr. Cooper has worked with several organizations including White Plains Hospital in New York where he served as Chief People and Performance Officer. Prior to joining White Plains Hospital, Dr. Cooper worked with several organizations across industries providing consulting services and education in the areas of operational excellence, organization development (OD), change management, customer experience, learning, and leadership development.

Dr. Cooper spent the first 21 years of his career with the North Shore - LIJ Health System in New York as the Vice President for Learning and Innovation. He developed and ran the health system's "corporate university", the largest of its kind in healthcare, serving over 43,000 employees.

Dr. Cooper holds a Ph.D. in psychology and an MBA (with distinction) from Adelphi University. He also holds several advanced certificates in leadership and management. He is a nationally recognized speaker and

has published several articles and book chapters. Dr. Cooper has also held the positions of Adjunct Associate Professor at the Zarb School of Business at Hofstra University, Associate Dean for Knowledge Management and Associate Professor at the Hofstra North Shore - LIJ School of Medicine.